Eat. Play. Learn. USDA After School and Summer Meals

September 27, 2016

Brooke McCauley Maryland Hunger Solutions

Erin Kennedy-Hysom Maryland State Department of Education

Sarah Kilby Maryland State Department of Education

<u>Kara Panowitz</u> MD No Kid Hungry / Share Our Strength

<u>Kathy Shulman</u> Kidz Table

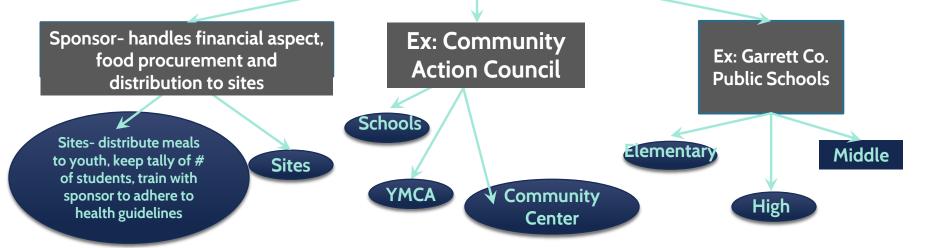
SUMMER AND AFTERSCHOOL MEALS

<u>The Need:</u> In MD, 45% eligible for free and/or reduced priced meals = 402,378 of 891,608 students total

- Summer: Students do not have access to school meals they rely on during the school year.
- Afterschool: Students are not receiving a full, nutritious meal between lunch at school and breakfast the next morning.



Maryland State Department of Education (MSDE)- administers program at state level



USDA AFTERSCHOOL AND SUMMER MEALS ELIGIBILITY REQUIREMENTS

Summer Food Service program (SFSP)

Afterschool Food Service program

- Located in a low-income area where at least 50% of the children are eligible for free or reduced price school meals.
- □ OR...if 50% of kids in a program are FARMS eligible
- □ Serves children 18 and under
- Must follow USDA nutrition guidelines
- ****** Open sites Do NOT have to contain an enrichment component
- ** Sites can be "walk-in/ open" or "closed"

- Located in a low-income area where at least 50% of the children are eligible for free or reduced price school meals.
- Serves children 18 and under
- Must follow USDA nutrition guidelines

** An enrichment component must be *available* to students. They do not have to participate. This includes activities such as homework help, open library hours, drama club, etc.

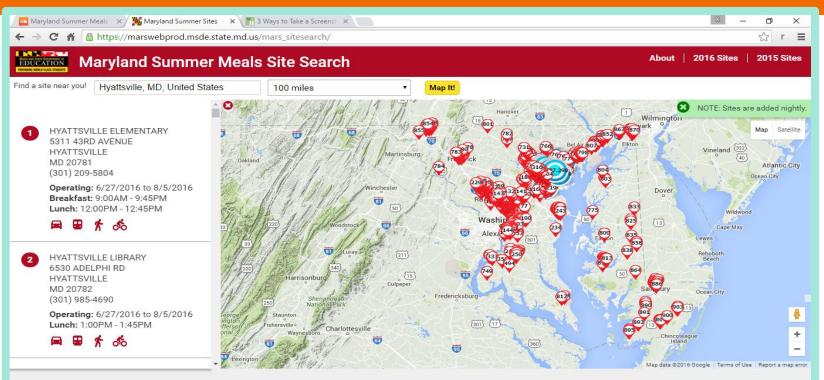
MD STATEWIDE SUMMER DATA

In MD, 45% eligible for FARMS = 402,378 of 891,608 students total

| | Total # of meals | Total meals change | ADP | ADP change | Site number |
|------|---------------------|-----------------------|--------|------------|-------------|
| 2015 | 2,944,780 | +263,615 | 70,946 | +6523 | 1443 |
| 2014 | 2,681,165 | -138,226 | 64,423 | -6626 | 1338 |
| 2013 | 2, 819,391 | +525,944 | 71,049 | +12,839 | 906 |
| 2012 | 2,293,447 | | 58,210 | | 1291 |

Maryland was 7th in the country for summer meals in 2015!

HOW DO I FIND THE CLOSEST OPEN MEAL SITE? MDSUMMERMEALS.ORG, CALL 211



The Summer Food Service Program is administered on a Federal level by the U.S. Department of Agriculture, Food and Nutrition Service.

USDA and MSDE are equal opportunity providers.

STATE AFTERSCHOOL MEALS NUMBERS

In MD, 45% eligible for FARMS = 402,378 of 891,608 students total

| Afterschool Meals Year | Afterschool Meals ADP (Avg Daily Participation | Total for year |
|------------------------|---|----------------|
| 2012-13 | 24,008 | 9.1% |
| 2013-14 | 24,375 | 9% |
| 2014-15 | 27,250 | 9.6% |
| 2015-16 | 29,685 | TBD |

Farm to School to Summer to Afterschool

Jane Lawton Farm to School Act 2008

Maryland Homegrown School Lunch Week

Districts spent >\$18M on local foods in SY 2014



2014 Incorporated Farm to Summer in annual SFSP Trainings 59% incorporate local foods in SFSP

Local Food Purchasing

Agriculture Education

Hands-On Learning

Finding Local Products

Local Sourcing: direct from farm, through a distributor, food hub, farmer's market, food service management company, school or





Farmers Markets & Urban Farms

School & Community Gardens



Farmers Markets



WE ACCEPT/ACEPTAMOS: FMNP, WIC FVC BT/SNAP

Experiential Learning Activities



MSDE MEAL QUALITY PROJECT

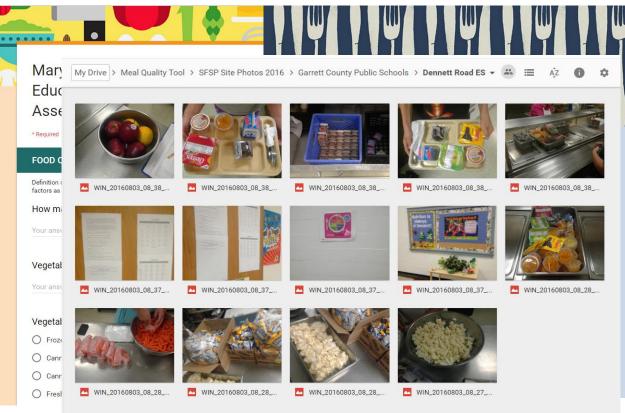


• Created a mobile, online, interactive assessment that collects meal quality data for the SFSP and CACFP After- School Meal Program

• Quantitative data collected on the meal environment, and quality of meal components by visiting sites

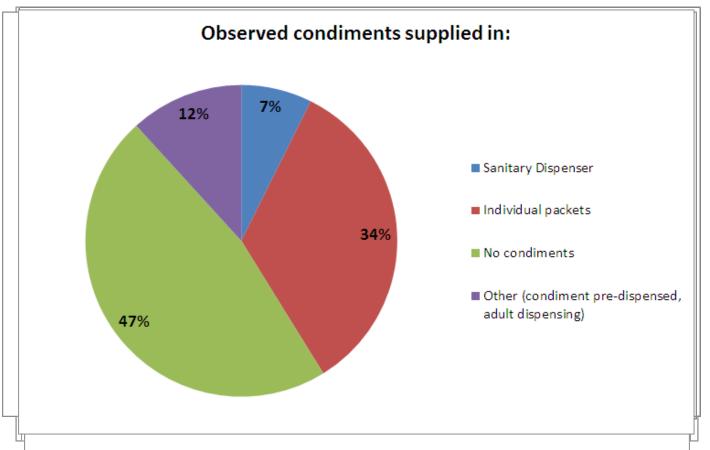
• USDA best practices assessed by analyzing menus and observing meals

• Extensive catalog of pictures collected at site visits



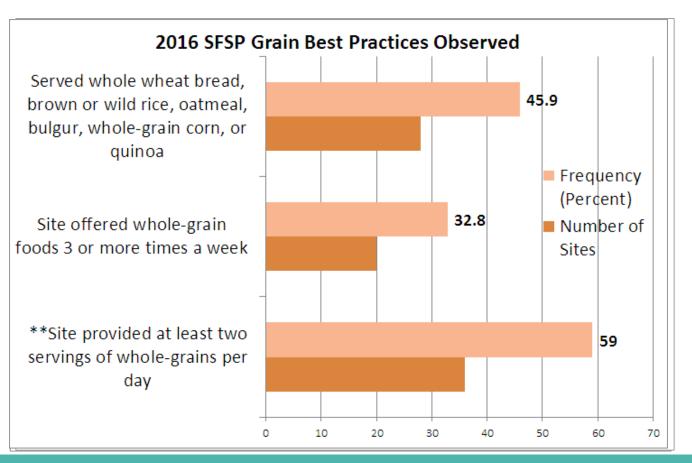
DATA





BEST PRACTICES







ST. FRANCIS INTERNATIONAL SCHOOL





CHARLES COUNTY PUBLIC SCHOOLS

IDLEWOOD TRAILER PARK









Opportunities & Challenges of Being a Sponsor

What distinguishes SVDP & KidzTable?

- Mission of expanding access to healthy foods for children
- □ Focus on low income children
- Emphasis on fresh and local ingredients
- Menus designed to have variety and appeal especially to children
- Food service employment training through Next Course collaboration



What it means to be a Summer & Afterschool Meal Sponsor:

- Find likely sites through outreach
- Determine a site's eligibility
- > Work with site's staff to meet site requirements
- Make sure vendor is meeting USDA regulations
- ➤ Application process -- for sponsor & MSDE
- Training of site supervisors
- ➤ Monitoring of sites
- Reports to state and federal agencies
- Billing: review vendor invoices and bill state agency
- > Audit readiness at sites and in sponsor office



Benefits of SVDP Sponsorship

- ★ Increases food access for low income children
- ★ Target where meals will be served --e.g. address "suburbanization of poverty"
- ★ Additional sales help to make KT sustainable
- ★ Increased reimbursement rate to accommodate administration (double-edged sword)
- ★ Opportunity to act in coalition to address food insecurity of poor children in our region



Challenges of SVDP Sponsorship

Reimbursement Rate

≻Av. Reimbursement for Supper: \$3.00

- Unexpected closings
- Administrative paperwork
- Need to consider geography of sites
- Wrap around services like nutrition education would enable healthy eating to be a habit



Wrap Up and Call to Action